What is Emergency Management?
What is Emergency Management?

• The process of preparing for, mitigating, responding to and recovering from an natural or man made disaster or incident.

• A dynamic and continuous process

• Entails planning, training, conducting exercises, testing equipment, coordinating and collaborating with internal and external partners

• Traditional to modern definition of emergency management (EM)
  – No longer just response-based (Police, Fire, emergency medical services [EMS])
  – Entails various critical function under one umbrella, i.e. transportation of critical resources, communications, information systems infrastructure, law enforcement response, fire and EMS response, public information, facilities management and utilities, mass care, food and water, etc.
What is the UMD EM Program?
The University of Maryland Emergency Management (UMD EM) mission is to prepare the UMD community in the event of an emergency or incident, mitigate measures to reduce loss of life and property, and respond to and recover from emergencies or incidents. UMD EM supports the university in developing emergency and continuity plans; coordinating and providing trainings; developing, implementing and evaluating exercises; and promoting a culture of preparedness, self-sufficiency, and shared responsibility.
What Are Our EM Goals for the University?
Goals

- Maintain university essential functions during or after an emergency or incident and support the Incident Response Team (IRT)

- Promote a culture of resiliency through emergency preparedness, self-sufficiency, shared responsibility and development of strong structure across divisions

- Equip the UMD community with the skills and resources needed to respond and make critical decisions in an emergency or incident
How will we accomplish them?

- Assist in departmental plan development
- Develop an effective organizational design and structure
- Enhance our emergency communications
- Conduct all-hazards training and exercises
- Engage the community by conducting community outreach and education
How Can We Assist You?
How Can We Assist You?

- Plan Development
- University Community Outreach & Education
- Social Media & Marketing
- Exercises
- Staff Training & Development
University Community Outreach

- Protect Your Shell Fair
  - Multiple university departments come together to provide educational resources and goodies for first year students

- First Look Fair
  - Where more than 500 student clubs and organizations, campus departments and services, local vendors, and community service agencies provide resources and information on how to be involved and how to connect with their community
University Community Outreach

Benefits Fair
- University faculty and staff learn about resources on and off campus

Health Fair
- Where a public health undergraduate class of students is tasked with planning and executing a health fair open to the public

Maryland Day Fair
- An open house offering more than 400 free events, free parking, free on campus transportation etc.

Be Informed, Make a Plan and Be Involved!
Social Media & Marketing

• E-mail: preparedness@umd.edu

• Website: http://www.umd.edu/emergencypreparedness/

• Facebook: https://www.facebook.com/UMDemergencypreparedness

• Newsletter (MailChimp, subscription only)

• Blog (Tumblr): http://preparednessumd.tumblr.com

• Twitter: @PreparednessUMD
Exercises

- Active Threat Simulation Drill 2013
- Great ShakeOut Earthquake Drill 2013
Exercises

- Eppley Recreation Center Active Shooter Tabletop Exercise 2013
- Eppley Recreation Center Indoor Active Shooter Drill 2014
What Can You Do?
What Can You Do?

- **Be Informed, Make a Plan, and Be Involved**
- Promote a culture of emergency preparedness
- Have high standards
- Invite us to your staff meetings for training opportunities
- Participate in exercises
- Provide feedback on how we can improve our program and the overall preparedness of the university
- Contact the UMD EM Program!
Emergency Preparedness & Safety Tips

https://alert.umd.edu/
301-405-3333  
Versus  
911
Emergency Preparedness & Safety Tips

- Pocket Guides
- Shuttle UM/Night Ride
- Blue Light Phones/PERT phones
  - Locations - [http://it.umd.edu/nct/voicesys/pertmapfull.html](http://it.umd.edu/nct/voicesys/pertmapfull.html)
Emergency Preparedness & Safety Tips

• Warning Sirens
  – Emergencies:
    • A steady tone that will sound for at least three minutes.
    • All Clear: One short blast that will sound for less than 30 seconds.
  – Siren Testing is conducted the first Wednesday of the Month at 11:55 am.
What Are The Hazards?
Hazards & Protective Actions

• Earthquake
  – Drop, Cover, Hold on

• Tornado
  – Go to an interior room in the lowest level of the building
  – Do Not pull the fire alarm
  – Stay away from windows and glass
  – Move outside when the storm has passed and you have been alerted to do so by a short siren blast
Hazards & Protective Actions

• Hurricane
  – Stay indoors
  – Secure doors and windows
  – Do not use cell phones unless it is an emergency

• Snowstorm
  – School closures will appear on our site around 5:00 AM for these events
  – Stay Indoors
  – Listen for and to alerts
Active Shooter
Run, Hide, Fight

• Run, Hide, Fight

Contact Information

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